



## **SPONSORSHIP PROSPECTUS**

### **CONGRESS BACKGROUND**

The ASEAN Australian Engineering Congress 2020 (AAEC 2020) is co-organised by:

- ❖ Engineers Australia, Malaysia Chapter (EAMC)
- ❖ Swinburne University of Technology, Sarawak (SUTS)

Sarawak Development Institute is the appointed conference organiser to support the management of the congress.

### **SPONSORSHIP**

- Publicity on sponsor's contribution and support on the Congress website, Secretariat's website and Facebook page and printed materials
- Acknowledgement of sponsor status in the publicity campaign, welcoming speech and banners that are displayed throughout the Congress
- Opportunity to network closely with the plenary speakers, Congress presenters and delegates
- Opportunity to create brand awareness and acceptance
- Organizations' or companies' profile enhancement throughout the engineering sector



## SPONSORSHIPS AT A GLANCE

	DIAMOND SPONSOR RM70,000	PLATINUM SPONSOR RM50,000	GOLD SPONSOR RM20,000	SILVER SPONSOR RM5000	GALA DINNER SPONSOR RM10,000	COCKTAIL RECEPTION SPONSOR RM7500
<b>Congress Registration</b>	✓	✓	✓	✓	✓	✓
• <b>Congress delegate registration</b>	For 5 pax	For 3 pax	For 2 pax	For 2 pax	For 2 pax	For 2 pax
• <b>Technical Visit ticket</b>	Same as congress seats	Same as congress seats	Same as congress seats			
<b>Exhibition</b>	✓	✓	✓			
• <b>Free exhibit space</b>						
<b>Acknowledgement</b>	✓	✓	✓	✓		
• <b>Link to the sponsor's website</b>						
• <b>Slide show preview</b>	✓	✓	✓		✓	
• <b>Acknowledgement</b> by Master of Ceremony	✓	✓	✓	✓	✓	✓
• <b>Opportunity</b> to give speech at Gala dinner/Cocktail reception					✓	✓
<b>Advertisement</b>	✓	✓	✓	✓	✓	✓
• <b>Recognition</b> as a sponsor						
• <b>Electronic banner or logo</b> display	✓	✓	✓	✓	✓	✓
• Complimentary <b>advertising space</b> (full colour)	✓ (full page)	✓ (half page)	✓ (half page)	✓ (quarter page)	✓ (quarter page)	✓ (quarter page)
• <b>Company brochure</b> to be inserted in all delegates' satchels	✓	✓	✓		✓	✓
• <b>Company logo</b> to be displayed on event backdrop	✓	✓	✓	✓	✓	✓
<b>Media exposure</b>						
• <b>Priority</b> of space and seats on any marketing activities	✓	✓	✓			
• <b>Full media coverage</b>	✓	✓	✓	✓	✓	✓



# ASEAN AUSTRALIAN ENGINEERING CONGRESS

Engineering Solutions in the Age of Digital Disruption

	DIAMOND SPONSOR RM70,000	PLATINUM SPONSOR RM50,000	GOLD SPONSOR RM20,000	SILVER SPONSOR RM5000	GALA DINNER SPONSOR RM10,000	COCKTAIL RECEPTION SPONSOR RM7500
<b>Networking opportunities</b>	✓	✓	✓	✓	✓	✓
• Full delegates' list	✓	✓	✓	✓	✓	✓
• Future recognition	✓	✓	✓	✓	✓	✓
<b>Paper Presentation Slot</b>	✓	✓	✓			
<b>Gala dinner</b>	Additional 2 seats	Additional 1 seat			For 3 pax	
<b>Cocktail Reception</b>						For 2 pax



**DIAMOND SPONSOR  
RM70,000**

## **Congress registration for 5 persons**

- **Congress delegate registration** (inclusive of lunch, refreshments and congress materials)
- **Social Events** (Gala Dinner and Cocktail Reception)
- **Educational Tour** ticket

## **Exhibition**

- **Free exhibit space** during the Congress

## **Acknowledgement**

- **Link** from the Congress and partners' websites to the sponsor's website
- **Slide show preview** at commencement of all plenary and concurrent sessions (materials supplied by the sponsor)
- **Acknowledgement** by Master of Ceremony at every Congress session and all social programmes

## **Advertisement**

- **Recognition** as the Diamond Sponsor on all printed and electronic Congress materials including presentation CDs, list of delegates, Congress satchel and Congress website
- **Electronic banner or logo** display of sponsor's company in the partners' websites and social media e.g. Facebook, Instagram, (artwork to be provided by sponsor)
- Complimentary **one page advertising space** (full colour) in the Congress program booklet (artwork to be supplied by sponsor)
- **Company brochure** to be inserted in all delegates' satchels (material to be supplied by sponsor)

## **Media exposure**

- **Priority** of space and seats during any Congress marketing activity
- Full **media coverage** for any publicity on the Congress

## **Networking opportunities**

- **\*Full delegates' list** including address and contact details
- Future recognition

*\*The list will exclude any delegates who have withheld permission to publish their details.*

## **Paper Presentation Slot**



## PLATINUM SPONSOR RM50,000

### Congress registration for 3 persons

- **Congress delegate registration** (inclusive of lunch, refreshments and congress materials)
- **Social Events** (Gala Dinner and Cocktail Reception)
- **Educational Tour** ticket

### Exhibition

- **Free exhibit space** during the Congress

### Acknowledgement

- **Link** from the Congress and partners' websites to the sponsor's website
- **Slide show preview** at commencement of all plenary and concurrent sessions (materials supplied by the sponsor)
- **Acknowledgement** by Master of Ceremony at every Congress session and all social programmes

### Advertisement

- **Recognition** as the Platinum Sponsor on all printed and electronic Congress materials including presentation CDs, list of delegates, Congress satchel and Congress website
- **Electronic banner or logo** display of sponsor's company in the partners websites and social media e.g. Facebook, Instagram (artwork to be provided by sponsor)
- Complimentary **one page advertising space** (full colour) in the Congress program booklet (artwork to be supplied by sponsor)
- **Company brochure** to be inserted in all delegates' satchels (material to be supplied by sponsor)

### Media exposure

- **Priority** of space and seats during any Congress marketing activity
- Full **media coverage** for any publicity on the Congress

### Networking opportunities

- **\*Full delegates' list** including address and contact details
- Future recognition

*\*The list will exclude any delegates who have withheld permission to publish their details*

### Paper Presentation Slot



**GOLD SPONSOR  
RM20,000**

## **Congress registration for 2 persons**

- **Congress delegate registration** (inclusive of lunch, refreshments and congress materials)
- **Social Events** (Gala Dinner and Cocktail Reception)
- **Educational Tour** ticket

## **Exhibition**

- **Free exhibit space** during the Congress

## **Acknowledgement**

- **Link** from the Congress and partners' websites to the sponsor's website
- **Slide show preview** at commencement of all plenary and concurrent sessions (materials supplied by the sponsor)
- **Acknowledgement** by Master of Ceremony at every Congress session and all social programmes

## **Advertisement**

- **Recognition** as the Gold sponsor on all printed and electronic Congress materials including presentation CDs, list of delegates, Congress satchel and Congress website
- **Electronic banner or logo** display of your company in the partners websites and social media eg. Facebook, Instagram (artwork to be provided by sponsor)
- Complimentary **half page advertising space** (full colour) in the Congress program booklet (artwork to be supplied by sponsor)
- **Company brochure** to be inserted in all delegates' satchels (material to be supplied by sponsor)

## **Media exposure**

- **Priority** of space and seats during any Congress marketing activity
- Full **media coverage** for any publicity on the Congress

## **Networking opportunities**

- **\*Full delegates' list** including address and contact details
- Future recognition

*\*The list will exclude any delegates who have withheld permission to publish their details*

## **Paper Presentation Slot**



## SILVER SPONSOR RM5000

### Congress registration for 2 persons

- **Congress delegate registration** (inclusive of lunch, refreshments and congress materials)

### Acknowledgement

- **Link** from the Congress and partners' websites to the sponsor's website

### Advertisement

- **Recognition** as the Silver Sponsor on all printed and electronic Congress materials including presentation CDs, list of participants, Congress satchel and Congress website
- **Electronic banner or logo** display of your company in the partners' websites and social media e.g. Facebook, blog (artwork to be provided by sponsor)
- Complimentary **quarter page advertising space** (full colour) in the Congress program booklet (artwork to be supplied by sponsor)

### Media exposure

- **Priority** of space and seats during any Congress marketing activity
- Full **media coverage** for any publicity on the Congress

### Networking opportunities

- **\*Full delegates' list** including address and contact details
- Future recognition

*\*The list will exclude any delegates who have withheld permission to publish their details*



**GALA DINNER  
SPONSOR  
RM10,000**

**Congress registration for 2 persons**

- **Congress delegate registration** (inclusive of lunch, refreshments and congress materials)

**Acknowledgement**

- **Link** from the Congress and partners' websites to the sponsor's website

**Advertisement**

- **Recognition** as the Silver Sponsor on all printed and electronic Congress materials including presentation CDs, list of participants, Congress satchel and Congress website
- **Electronic banner or logo** display of your company in the partners' websites and social media e.g. Facebook, blog (artwork to be provided by sponsor)
- Complimentary **quarter page advertising space** (full colour) in the Congress program booklet (artwork to be supplied by sponsor)

**Media exposure**

- **Priority** of space and seats during any Congress marketing activity
- Full **media coverage** for any publicity on the Congress

**Networking opportunities**

- **\*Full delegates' list** including address and contact details
- Future recognition

*\*The list will exclude any delegates who have withheld permission to publish their details*





**COCKTAIL  
RECEPTION  
DINNER  
RM7500**

**Congress registration for 2 persons**

- **Congress delegate registration** (inclusive of lunch, refreshments and congress materials)

**Cocktail Reception Invitation for Two Persons**

- Complimentary Cocktail Reception ticket

**Acknowledgement**

- Acknowledgement at the Cocktail Reception as the event sponsor by Master of Ceremony
- Opportunity for company's representative to give a five minutes speech at the Cocktail Reception

**Advertisement**

- Company signage to be displayed during the Cocktail Reception
- Recognition as sponsor on all printed materials including invitation card, menu etc.
- Complimentary **quarter page** advertising space (full colour) in the Congress program booklet (artwork to be supplied by sponsor)
- Company brochure to be distributed during the Cocktail Reception (material to be supplied by sponsor)

**Media exposure**

- Media coverage pre and post Cocktail Reception

**Networking opportunities**

- \* Full delegates' list including address and contact details
- Future recognition
  - \* *The list will exclude any delegates who have withheld permission to publish their details*



## CONGRESS REGISTRATION FEE

### CONGRESS PACKAGE

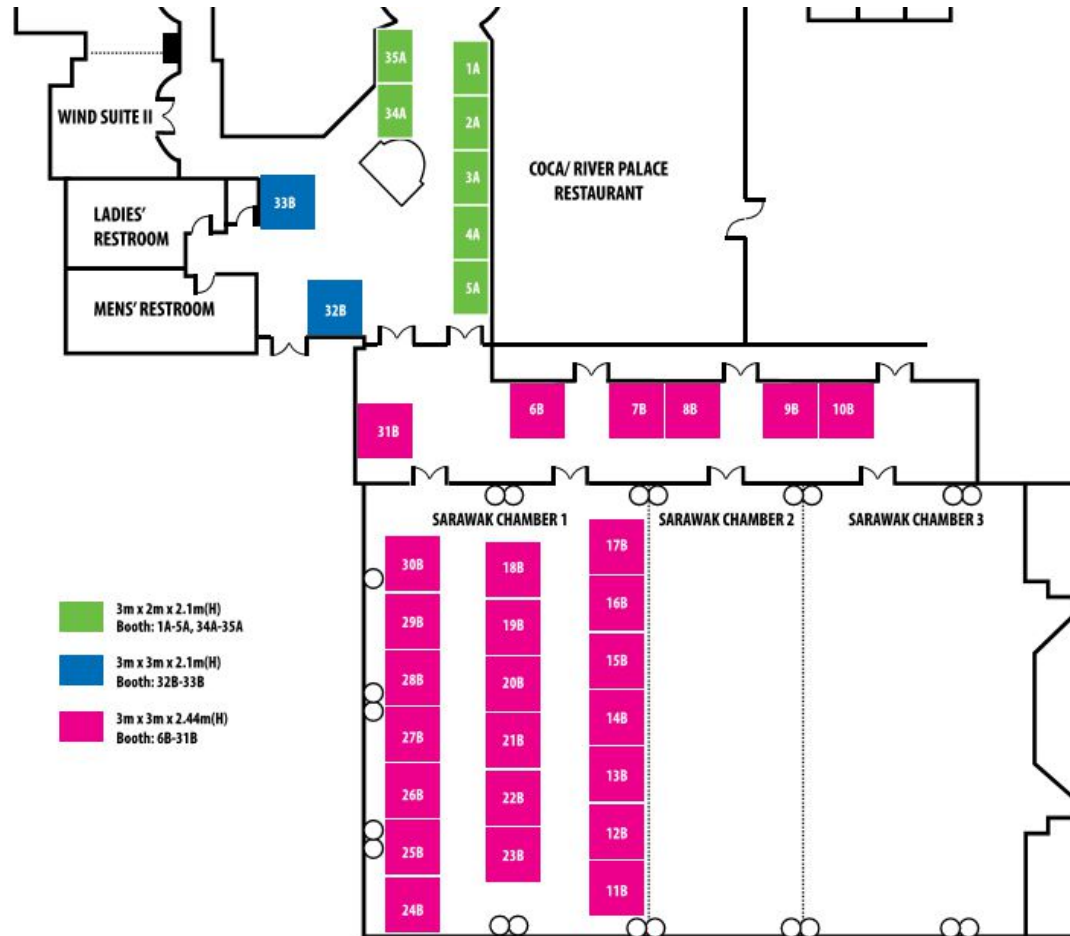
- EARLY BIRD STUDENT | RM600 / USD150
- EARLY BIRD PARTICIPANT | RM1200/USD300
- EARLY BIRD IEM SARAWAK CHAPTER / ACEM MEMBERS SARAWAK BRANCH ONLY | RM960
- NORMAL RATE STUDENT | RM900/USD225
- NORMAL RATE PARTICIPANT | RM1800/USD450
- NORMAL RATE IEM SARAWAK CHAPTER / ACEM MEMBERS SARAWAK BRANCH ONLY | RM1440
- GROUP RATE (MIN. 3 AND ABOVE) | RM1600/USD400

## EXHIBITION RATE & LAYOUT

### EXHIBITION RATE

EARLY BIRD | RM4500 / USD1125

NORMAL RATE | RM6000 / USD1500





## CONGRESS PROGRAM BOOK ADVERTISEMENTS RATE

ADVERTISEMENTS	
Advert (back cover or inside cover) full colour	RM1 2000
Advert (back cover) full colour	RM1 5000
Advert (inside pages - before programme proper) full page full colour	RM10000
Advert (inside pages) half page full colour	RM5000
Advert (inside pages) quarter page full colour	RM2500
Crawlers	RM500



## **CONTACT AND PAYMENT DETAILS**

### **PAYMENT DETAILS:**

**For SPONSORSHIP pay to:**

**Engineers Australia Malaysia Chapter**

Payee Bank: **Maybank**

Bank Account No.: **014329407661**

**For EXHIBITION/ ADVERTISEMENTS/ CONGRESS FEES pay to:**

**SARAWAK DEVELOPMENT INSTITUTE**

Payee Bank: **BANK ISLAM MALAYSIA BHD**

Swiftcode: **BIMBMYKL**

Bank Account No: **11013010019440**